

CLINICALLY PROVEN FORMULA



Replens™ formula is clinically proven to provide long-lasting relief from:

-  Itching
-  Irritation
-  Discomfort
-  Painful intercourse

95%
of women
trust
Replens™****

REPLENS™ RANGE

Replens™ Long Lasting Vaginal Moisturiser is available in 2 easy to use formats:

-  35g tube with 1 reusable applicator
-  Packs of 6 and 12 pre-filled applicators



Pharmacists
are here to
help. Don't wait
to seek advice.



Relieve. Rejuvenate. Rekindle. Replens.

For more information or further enquires please visit the Replens website: www.replens.co.uk or call our consumer service: 0800 121 6080



*GPRX data: UK, non-hormonal vaginal moisturisers, from Sept'20 to Aug'21
 ** Replens, Quant Debrief Data, 2017
 *** <https://www.womens-health-concern.org/help-and-advice/factsheets/vaginal-dryness/>
 **** 47 of 49 women surveyed TimeInc. 12/2016



Over **50%**
of women
experience
vaginal dryness
during the
menopause**





VAGINAL DRYNESS: A COMMON ISSUE

For millions of women, vaginal dryness is a real problem that affects and interferes with their day-to-day lives.

Vaginal dryness is a common condition that can occur at any age:

- over 50 per cent of women experience vaginal dryness during the menopause**
- 17 per cent of women aged 18-50 years also experience it during sexual intercourse***

17%
of women suffer
pre-menopausal

58%
of women suffer
post-menopausal

WHAT ARE THE SYMPTOMS?

The effects of vaginal dryness vary from woman to woman, ranging from minor discomfort to painful sexual intercourse. **Regardless of the level of discomfort, vaginal dryness can impact your daily life.**

Symptoms of vaginal dryness include:

- vaginal irritation
- itching or burning
- the need to urinate more often

Other associated problems include:

- discomfort during sexual intercourse
- reduced sex drive
- loss in self-confidence
- reduced quality of life

WHAT ARE THE CAUSES OF VAGINAL DRYNESS?

Vaginal dryness is usually caused by lack of the hormone oestrogen, which normally keeps the vaginal tissue moist and healthy – oestrogen levels fall after the menopause and decrease temporarily after childbirth.

Therefore, vaginal dryness can particularly affect women during menopause, but also younger women taking oral contraceptives.

Tight clothing, sexual intercourse and stress can also participate in triggering or emphasizing symptoms.

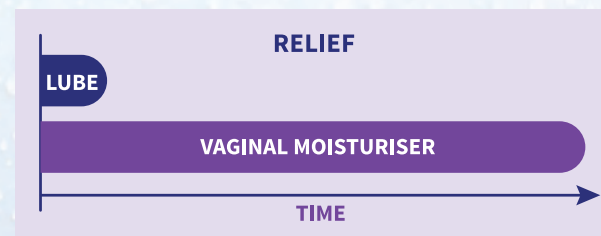
HOW TO TREAT VAGINAL DRYNESS?

It's important that women are aware vaginal dryness is a common issue and feel safe to speak about it with their pharmacist to find a treatment that suits them.

Vaginal dryness should be treated by moisturisers rather than lubricants.

Indeed, lubricants are a short-term solution often used to relieve symptoms during sexual intercourse but they won't solve the symptoms long-term.

Moisturisers are designed to provide long-lasting vaginal moisture, giving symptom relief that acts at the source of the problem.



WHY REPLENS™?

Replens™ Longer Lasting Vaginal Moisturiser is the No. 1 GP recommended brand.*

The oestrogen-free formula is clinically proven to alleviate dryness at the source.

With one application, Replens™ Moisturiser coats the surface tissue and delivers soothing, moisture and hydration to vaginal mucosa for up to 3 days of continuous relief.



HOW DOES REPLENS™ FORMULA WORK?

Its bio-adhesive ingredient attaches to dry, dehydrated vaginal cells and delivers continuous moisture, leaving the area hydrated and feeling rejuvenated.

It works at the source of the problem by:

- Replenishing vaginal moisture
- Rejuvenating existing dry cells
- Supplementing the body's natural lubrication.

REPLENS™ ACTION ON THE VAGINAL MUCOSA

